







Asheville

2026 Spring Meeting March 26 - 28, 2026 Crowne Plaza Resort & Spa, Asheville, NC

Date/Time	Event & Sponsors	Speaker/Presenter	Location	Sponsored By:
Thursday, March 26, 2026				
3:00 - 4:30 PM	Board of Directors Meeting		Swannonoa	
2:00 - 4:00 PM	Exhibitor Set Up		Roan/Mitchell Ballroom	
4:30 - 6:30 PM	Welcome Reception with Exhibitors		Roan/Mitchell Ballroom	
6:30 PM	Dinner on Own		Enjoy Asheville!	
Friday, March 27, 2026				
7:00 - 8:00 AM	Breakfast with Exhibitors		Roan/Mitchell Ballroom	
8:00 - 8:30 AM	Welcome & Recognition of New Members	Scott Kind, WCA President	Mt. Pisgah Ballroom	
8:30 - 10:00 AM	Education Session 1		Mt. Pisgah Ballroom	
10:00- 10:45 AM	Break with Exhibitors		Roan/Mitchell Ballroom	
10:50 - 11:50 AM	Education Session 2		Mt. Pisgah Ballroom	
12:00 PM - 1:00 PM	Lunch		Mt. Pisgah Ballroom	
1:30 PM - 4:00 PM	Asheville Brewery Bus Tour: Hoppy on and off as we tour a couple of Asheville's most iconic breweries and groove to a hand-picked local band on the bus! Dinner on Own		Meet at LaZoom - downtown Asheville	
9:00 - 11:00 PM	Late Night Happy Hour - Games - Bar - Fun! Bring your one dollar bills to play CLR!		Roan/Mitchell Ballroom	
Saturday, March 28, 2026				
7:00 - 8:00 AM	Breakfast with Exhibitors		Roan/Mitchell Ballroom	
8:00 - 8:15 AM	Welcome	Scott Kind, WCA President	Mt. Pisgah Ballroom	
8:15 - 9:15 AM	Education Session 3		Mt. Pisgah Ballroom	
9:20 - 10:20 AM	Education Session 4		Mt. Pisgah Ballroom	



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Saturday, March 28 - Continued				
10:20 - 10:30 AM	Break			
10:30 - 11:30 AM	Product Demonstrations	Outside - Bring a jacket if needed	Mt. Pisgah Ballroom	
11:30 AM	Exhibitor Tear Down			
11:30 AM	Adjourned - See you at Embassy Suites Oceanfront Resort in Myrtle Beach September 11 - 12, 2026		Roan/Mitchell Ballroom	

Thank you to our Member Gift Sponsor:



Thank you to our Education Sponsor:

